

## Purpose

- Provide information regarding the:
  - Advantages/disadvantages of a poster presentation,
  - Differences between a research and evidence-based poster, and
  - Key elements of a research and evidenced-based poster.

## Advantages of a Poster Presentation

- Allows the emergency nurse to communicate innovative and useful information to peers on a one-to-one basis.
- ENA conference poster sessions are scheduled over several days so that posters are available for previewing and then interested persons can prepare questions and meet the presenter later
- Allows the audience to view the poster at their own pace.
- Presented as “stand alone” or with narrative from presenter who remains with the poster.
- Facilitates questions and communication

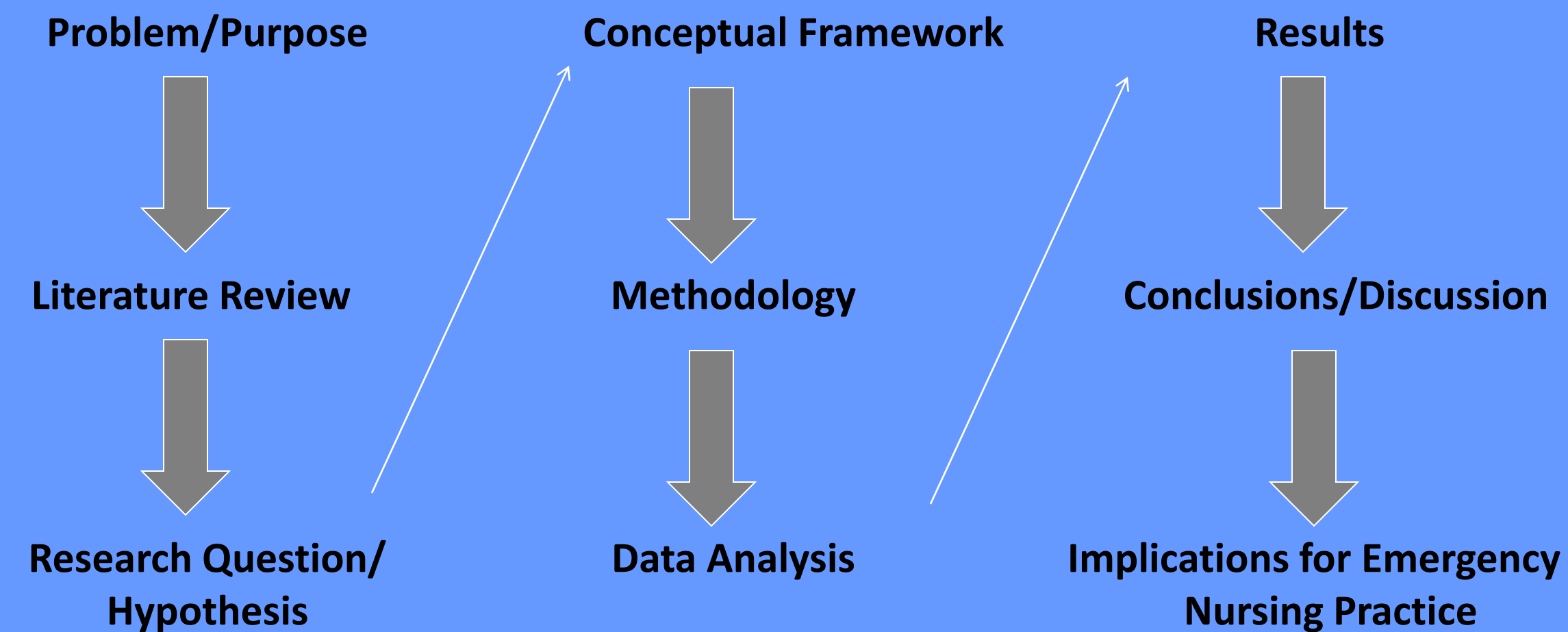
## Disadvantages of a Poster Presentation

- Usually numerous posters often in a large, noisy space.
- Passive in nature, relying on visual appeal rather than content to attract viewers.
- Presenter must repeat their presentation numerous times for each wave of viewers.

## Research Poster

*A research poster should include information about the process and results of a systematic search aimed at generating new knowledge relative to a specific research question or hypothesis.*

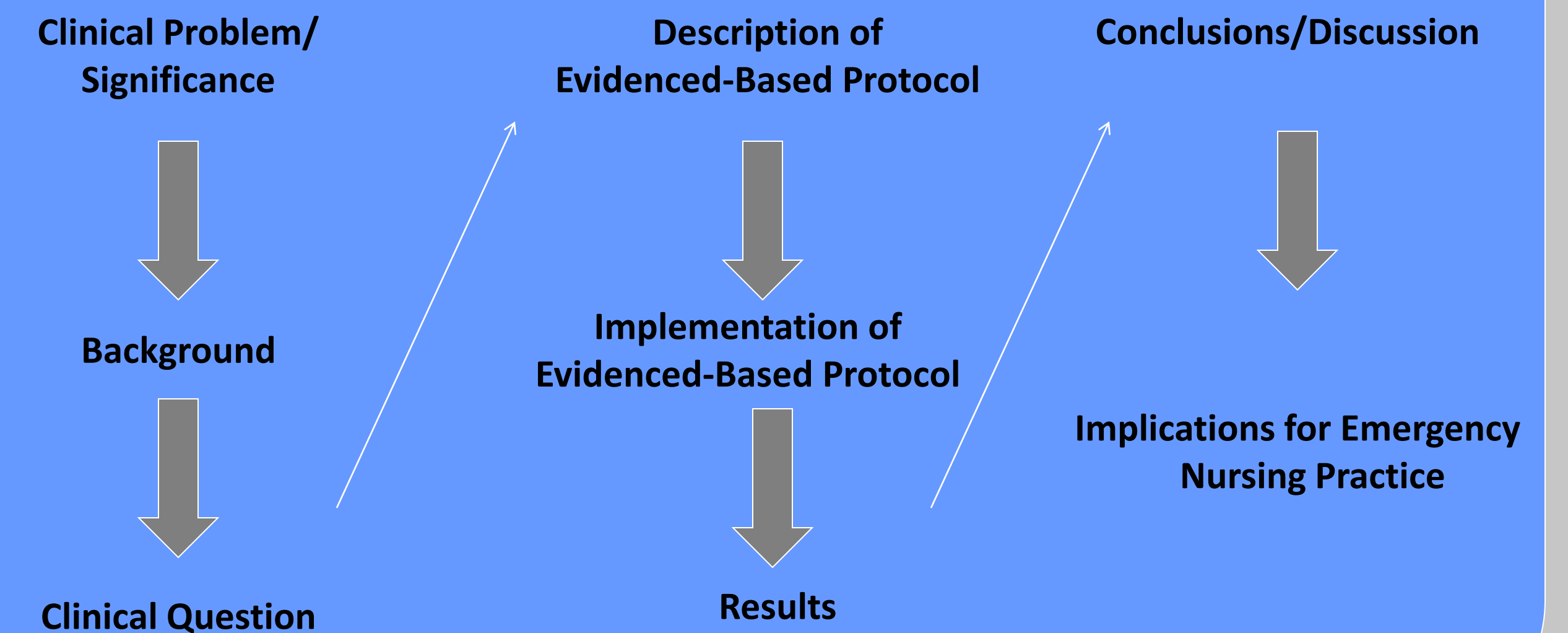
### Key Elements



## Evidence-Based Practice Poster

*An evidence-based practice poster should include information about the process and results of identifying and implementing evidence guiding practice change that is aimed at advancing clinical practice.*

### Key Elements



### References

1. Berg, J. A. (2005). Creating a professional poster presentation: Focus on nurse practitioners. *Journal of the American Academy of Nurse Practitioners*, 17: 245–248. doi: 10.1111/j.1745-7599.2005.0041.
2. Hess, G.R., K. Tosney, and L. Liegel. (2006). Creating effective poster presentations. URL=<http://www.ncsu.edu/project/posters>. Accessed [August 30, 2010].
3. Purrington, C.B. 2009. Advice on designing scientific posters. <http://www.swarthmore.edu/NatSci/cpurrin1/posteradvice.htm>. Accessed [August 29, 2010].
4. Radel, J. (1999). Designing effective posters. URL=[http://www.kumc.edu/SAH/OTEd/jradel/Poster\\_Presentations/PstrStart.html](http://www.kumc.edu/SAH/OTEd/jradel/Poster_Presentations/PstrStart.html). Accessed [August 17, 2010].
5. Welch, Andrea A. & Charles A. Waehler. (1996). "Preferences about poster presentations." *Teaching of Psychology*, vol. 23, no. 1 (February), pp. 42-44.